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New Requirement of Customs Declaration in China

In accordance with [Official Announcement from China Customs No. 69](#) from Chinese Customs (Chinese Version Only), with effect from 1 January 2018, all China inbound / outbound shipments are required to specify 1) Brand Type and 2) Entitlement to Preferential duty as follows:

Mandatory Field for China Inbound or Outbound Shipments:

1. Brand Type [品牌类型]

	Option in Simplified Chinese	Description
1	无品牌 No Brand	Exemption from any signs or logo from an import / export goods or packaging.
2	境内自主品牌 Chinese Domestic Self-owned Brand (OBM)	A Self-owned Brand by Chinese domestic enterprises.
3	境内收购品牌 Chinese Domestic Acquisition Brand	A foreign-owned brand is acquired by Chinese domestic enterprise.
4	境外品牌 (贴牌生产) Overseas Brand (OEM / ODM)	Chinese domestic manufacturers who authorized by foreign company to produce the OEM / ODM product.
5	境外品牌 (其他) Overseas Brand (Other)	Chinese domestic manufacturers who authorized by foreign company to produce the other than OEM / ODM product.

Mandatory Field for China Outbound Shipments:

2. Entitlement to Preferential Duty [出口享惠情况]

	Option in Simplified Chinese	Description
1	出口货物在最终目的国(地区)不享受优惠关税	Exported goods from China are not entitled to preferential duty in importing country.
2	出口货物在最终目的国(地区)享受优惠关税	Exported goods from China are entitled to preferential duty in importing country.
3	出口货物不能确定在最终目的国(地区)享受优惠关税	Exported goods from China can't be determined the entitlement to preferential duty in importing country.

According to the Chinese customs, the new implementation is aimed for the standardization of import / export data for these two elements in order to fulfill the requirement of establishing brand statistical system, and strengthen the management of exported goods under preferential trade agreements. It is recommended to verify with your related parties if necessary.

Should you have any inquiries, please feel free to contact our Customer Service for details.

Ensign Head Office – Hong Kong: General Line (852) 3762 6699

www.ensignfreight.com

All transactions are subject to the Company's Standard Trading Conditions (copies available on request), which in certain cases exclude or limit the Company's liability.

HONG KONG
(852) 3762 6699

CHINA
Chengdu
(86) 28 8678 1359
Nanjing
(86) 25 8469 2823
Shenzhen
(86) 755 2590 4923

Dalian
(86) 411 8255 1230
Ningbo
(86) 574 8726 5252
Suzhou
(86) 512 6299 8770

Fuzhou
(86) 591 8782 7796
Qingdao
(86) 532 8503 0130
Tianjin
(86) 22 5853 6800

Guangzhou
(86) 20 8331 1644
Shanghai
(86) 21 6373 8393
Xiamen
(86) 592 562 4800

INDONESIA
Jakarta
(62) 21 2245 5585
Semarang
(62) 24 7617 469
Surabaya
(62) 31 5116 6209

SINGAPORE
(65) 6538 2003